

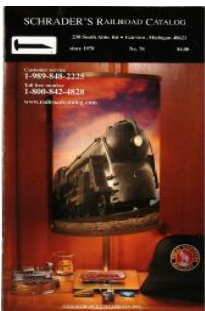


ML NEWSLETTER: Spring 2015

WHY NOT HAVE BOTH!

Fine Art: MuseumLight at Crystal Bridges

“The Lantern Bearers” is beloved by the museum’s visitors for its distinctive ‘Parrish blue’ coloring and its glowing lamps. In an exclusive model available only in the Crystal Bridges Museum Store, the lanterns come to life when illuminated by MuseumLight. Initially ordered in two different heights to see which one customers would prefer, there is still no decision - reorders have come in both sizes!



WE MADE THE COVER!

Online: MuseumLight In Catalogs

Last holiday season, catalog customers responded to the high quality reproduction and imported art media that make each MuseumLight a piece of functional art. Schradler’s Railroad Catalog featured the Hudson J3R Streamliner train from our Library Collection on its cover! The MuseumTour catalog featured several of our images. Offering MuseumLight Lighted Art proved to be an exciting addition to the catalogs’ product mix – something their customers had never seen before.

PSST....WANNA BUY A BRIDGE?

Promoting Local Images: A MuseumLight Glows In the Brooklyn Museum

While the ‘Brooklyn’ brand has recently been in the national spotlight, the Brooklyn Museum has long supported local artists and used local images on the products it sells. A MuseumLight featuring a unique view of the famous Brooklyn Bridge gives a new twist to a familiar image. Its edgy look and illuminated image also calls attention to the museum store’s surrounding merchandise displays.



SEND IN THE CLOWNS!

Exhibits: Wadsworth Atheneum Museum of Art

Coney Island: Visions of an American Dreamland, 1861-2008

The circus comes to town in a period Barnum & Bailey poster shown in the museum’s new Coney Island exhibit. Colorful and chaotic, the poster captures the feeling of a special place and MuseumLight captures that image in a lush, giclée print. Using our high resolution technology to print 1440x720 dpi on fine imported media, the vivid image comes alive when illuminated – a work of art in itself.

P.S. The museum sold out its first inventory within a month and placed a reorder

We are excited about the growth of innovative, patented MuseumLight over this past year into new museums and markets.

Check out MuseumLight for Your Store!

- A museum-quality reproduction wrapped around a classic ellipse frame and illuminated from within – a beautiful backlit image...**plus a practical lighting fixture, useful anywhere home or office**
- Available in a variety of models and styles - all will be on display at the Expo.
- **Prices range from \$22.99 for a Ready-to-AssembleTabletop model to \$35.99 for a fully assembled Pedestal model.** A perfect gift for all ages that lasts a lifetime!

Lighting up your store with MuseumLights has never been easier!

No minimum order policy for our MuseumLight Library Collection of 54 popular images.

Feel free to contact me with any questions you may have

Warm regards,

Patti-Jo

Patti-Jo Alesci
MuseumLight Company
775 Park Avenue
Huntington, NY 11743
631.784.5100
pjalesci@museumlightco.com