



ML NEWSLETTER: Spring 2016 Edition

A SECOND BUYER'S CHOICE NOMINATION

MuseumLight has been in continuous development since it was first introduced as a Buyer's Choice nominee at the 2012 MSA Expo. Back then we were a totally new concept, with one model and a desire to learn from our customers. Continually innovating, we now offer 3 models in 3 frame colors and 3 media options for the printed image - to meet any need or budget. Stop by to see our expanded product line – including several new base designs in development - and **tell us what you like best.**

WE ARE ASKING FOR YOUR VOTE!



NEW MEDIA

Lush, vibrant images printed on textured, imported Hahnemühle media continues to be the hallmark of the original MuseumLight. But some images take on a fresh look when printed on our new Semi Gloss Ultra Film media. Photos, maps, archival prints in particular gain from being front printed on the micro porous surface that holds heavy ink loads while maintaining vivid color reproduction, adding an exciting new dimension when illuminated.

Our Exhibition Matte media is a lower priced, but impressive alternative. Stop by our exhibit to see examples of all our media.



MUSEUMLIGHT AS SOUVENIR

Beautiful images take our breath away. Whether it's an iconic painting seen in person for the first time, or standing at the edge of an expansive vista, or visiting an historic site or building or for any of the many reasons visitors come to your store – everyone wants to take home something that will catch that feeling, something to remind them of why they made the trip. MuseumLight captures and illuminates that feeling in a practical light fixture that they will use every day - an irresistible souvenir!

MSA SPECIAL OFFER

Buy 2 Get 1 free! Our regular suggested retail price is double your cost – starting at \$24.99. This MSA Expo offer makes your margin even better! Stop by our exhibit - check out the MuseumLights on display - place an order!

There's never been a better time to light up your store and add to your sales with MuseumLight!



Questions? Pricing? Contact:

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